Bryan Wuest

bwuest@ucla.edu

Education

PhD **University of California, Los Angeles**, Cinema and Media Studies, December 2017
Dissertation: "LGBT Film Distribution Companies and the Gay Media Niche, 1985 to Present"
Advisor: Kathleen McHugh

MA **University of California, Los Angeles**, Cinema and Media Studies, June 2011

BA **Calvin College**, Film Studies (honors degree) / German, May 2007

Publications

"A Shelf of One's Own: A Queer Production Studies Approach to LGBT Film Distribution and Categorization," *Journal of Film and Video* 70, no. 2 (forthcoming August 2018).

"Defining Homosexual Love Stories: Pat Rocco, Categorizing Discourse, and the Legitimation of Gay Narrative Film," *Film History* 29, no. 4 (2017): 59-88.

"Stories Like Mine: Coming Out Videos and Queer Identities on YouTube," in *LGBT Youth and Media Cultures,* ed. Chris Pullen. New York: Palgrave MacMillan, 2014. 19-33.

"Invisible Walls: Narrativizing Spatial Limitation in *Ico* and *Assassin's Creed II,*" in *Mediascape*, Fall 2013.

"Watching the River: Mise en Scène and Safe Space in *The Night of the Hunter,*" in *Mediascape,* Winter 2012.

Awards & Fellowships

Dissertation Year Fellowship, UCLA, 2017
Collegium of University Teaching Fellowship, UCLA, 2017
Jack K. Sauter Award, UCLA, 2016
LGBTQ Studies Teaching Fellowship, UCLA, 2016
The Kemp R. Niver Scholarship in Film History, UCLA, 2013
Archive Research Study Center (ARSC) Student Research Award, UCLA, 2012
University Fellowship, UCLA, 2011 – 2015

Panel / Conference Presentations

"Defining Homosexual Love Stories: Pat Rocco, Categorizing Discourse, and the Legitimation of Gay Narrative Film." Society for Cinema and Media Studies annual conference, Toronto, Ontario, March 14, 2018.

Panelist on "Pride by Design: A Discussion of LGBTQ Stories in Art + Media," at advertising firm TBWA/Chiat/Day Los Angeles, June 2017.

"Gaysploitation! Taste, Value, and Politics in Contemporary LGBT Media." Society for Cinema and Media Studies annual conference, Chicago, IL, March 25, 2017.

"'Building an Empire of Gay Media': LGBT Promotion and Conglomeration at Here Media" and **panel co-chair**: "Word is Out: Marketing Queer Film and Media." Society for Cinema and Media Studies annual conference, Atlanta, GA, March 30, 2016.

"A Shelf of One's Own: LGBT Film Distributors and Media Categorization." Society for Cinema and Media Studies annual conference, Montreal, Quebec, March 28, 2015.

"'Everything Straight People Have, We're Gonna Have': LGBT Film Distributors and the Making of a Gay Media Niche." *Film & History* annual conference, Madison, WI, October 30, 2014.

"Distributing Queer: An Industrial Analysis of Ariztical Entertainment and LGBT Film Promotional Practice." Society for Cinema and Media Studies annual conference, Seattle, WA, March 22, 2014.

"Butching the Image: Documentation and Definition of Gay Bear Culture." Society for Cinema and Media Studies annual conference, Chicago, IL, March 9, 2013.

"Stories Like Mine: Coming Out Stories and Queer Identities on YouTube." Society for Cinema and Media Studies annual conference, Boston, MA, March 22, 2012.

Teaching Experience

FTV 114: Film Genres: Gay and Lesbian Film (upcoming Summer 2018)
FTV 218: Queer Media Studies (Winter 2018)
FTV 112: Film and Social Change (Winter 2018)
FTV 98T: Gaysploitation! The History, Economics, and Politics of Niche LGBT Media (Winter 2017)
UCLA Department of Film, Television, and Digital Media, Los Angeles, CA

LGBTS 183: Selling Out: Money, Marketing, and LGBTs (Spring 2016)
UCLA Humanities Division / LGBTQ Studies Program, Los Angeles, CA

As Teaching Assistant:
History of American Television (Spring 2012)
History of Documentary Film (Fall 2012)
History of the European Motion Picture (Winter 2013, Winter 2016)
History of the American Motion Picture (Winter 2014, Spring 2015, Summer 2016, Fall 2016)
Introduction to LGBTQ Studies (Fall 2014)
Stylistic Studies for the Moving Image: Theory and Practice (Fall 2015)

Guest Lectures

"LGBT Branding and Niche Marketing." Presented to FTV98TB: Consumer Culture and Branded Entertainment, Instructor Andrew deWaard, UCLA, May 2016.

"Film Style in Digital and New Media." Presented to FTV115: Introduction to Stylistics of the Moving Image, Professor Ben Sher, UCLA, November 2015.

"Cinematography in *Run Lola Run*." Presented to FTV115: Introduction to Stylistics of the Moving Image, Professor Ben Sher, UCLA, October 2015.

"Queer Media History." Presented to LGBTS M114A: Introduction to LGBT Studies, Professor James Schultz, UCLA, December 2014, November 2015, November 2016, December 2017.

"Television News and Documentary during McCarthyism." Presented to FTV108: History of Documentary Film, Professor Vincent Brook, UCLA, October 2012.

Research Projects and Assistantships

Research Assistant to Professor Denise Mann (November 2014 – June 2016)
UCLA Department of Film, Television, and Digital Media, Los Angeles, CA
Research digital distribution of LGBT and independent media. Examine historical and contemporary press about online media, niche marketing, and conglomeration. Observe recent trends in LGBT and independent media and produce informational blog posts and reports. Contribute to scholarly anthology on contemporary online management of media content.

Research Assistant to Professor Steve Mamber (February 2014 – September 2014)
UCLA Department of Film, Television, and Digital Media, Los Angeles, CA
Worked on Student Development Team for media/digital humanities project ClipNotes. Researched and annotated films to create undergraduate film analysis lessons. Developed instructional resources to aid grad students and professors in using ClipNotes to teach and creating their own film annotations. Assisted in grantwriting to secure funds for further ClipNotes development.

Research Assistant to Professor Eddo Stern (October 2010 – May 2012)
UCLA Game Lab, Los Angeles, CA

Wrote or copyedited all lab communications, generated content for the website and blog, solicited and edited game scholarship, interviewed game designers. Strategized events, development, and improvements for the lab, edited promotional video, assisted in game design projects.

Leadership & Service

Panel Moderator, UCLA QScholars LGBT Studies Undergrad Research Symposium, 2016
Judge, Women and Minorities in Media Festival (WAMMFest), 2015
Editor, META section, *Mediascape*, 2012 – 2013
Jury Member, GLAAD Media Awards, 2012
Student Representative, Cinema and Media Studies Program, 2011 – 2012
Social Media Manager, The Crank Film Society, 2010 – 2013
Vice President, LUDUS, (graduate student video game organization), 2010 – 2013
Treasurer, The Crank Film Society, 2010 – 2012
Assistant designer, video game project with Prof. Eddo Stern, Summer 2010
Videographer, LC/NA "Hearts on Fire" queer advocacy conference, 2008

Professional Affiliations

SCMS Queer Caucus, 2012 – present
SCMS Media Industries Special Interest Group, 2012 – present
Society for Cinema and Media Studies, 2011 – present

Creative Advocacy Work

One Baptism, Many Gifts: The Story of Three Lutherans Called to Ministry (2009)
Co-directed documentary that tells the stories of three LGBT pastors and their struggles with discrimination in the Lutheran church. The film was used as an advocacy tool in the successful 2009 denomination-wide reversal of anti-LGBT church policy.

Daily Work: Building Bridges to Employment (2008)
Directed short documentary about work and mission of Daily Work, a Twin Cities non-profit that aids people with barriers to employment. Interviewed Executive Director and several clients to create a film used for advertising and fundraising.

Other Work Experience

Researcher/Assistant to Editor 2015
Return to Black Planet *(documentary), Los Angeles, CA*
Researcher and assistant to editor Bryan Darling (editor on *I Want Your Love*, 2012, story consultant on *Interior. Leather Bar.*, 2013) for James Franco's documentary webseries based on David Shields'

book *Black Planet: Facing Race During an NBA Season* (1999). Collected video footage to contextualize and illustrate concepts discussed by Shields, such as race, gender, performance, etc.

Researcher/Assistant to Editor 2013 - 2014
Seed Money: The Chuck Holmes Story *(documentary), Los Angeles, CA*
Researcher and assistant to editor Bryan Darling for documentary about Falcon Studios. Took notes on the films, identified dates and actors in photos, and helped choose footage that reflects gay history and culture of the period the film discusses.

English Tutor 2011
IvyMax Academy, San Marino, CA
Prepared lesson plans, taught English grammar one-on-one to an ESL student.

Editorial Intern 2009
Twin Cities AV Club, The Onion, Minneapolis, MN
Wrote reviews and articles about Twin Cities culture, wrote previews of theater and film, fact-checked event and restaurant listings, kept online event listings current.

Digital Media Specialist 2008 - 2009
Lutherans Concerned/North America, St. Paul, MN
Worked with video, the web, and design to advocate for queer rights and equality in the Lutheran church. Made a documentary about queer pastors to be used as an advocacy tool.

Associate Program Director 2007 - 2008
Southeast Asian Ministry|Daily Work, St. Paul, MN (as part of Lutheran Volunteer Corps)
Taught ESL, managed ESL program during the search to replace the previous director, ran elder immigrant/refugee programs, managed website, assisted people in employment issues, etc. Made a short documentary about the work and mission of Daily Work.